

# The Essential Guide to UPC and EAN Barcodes for Online Sellers

Everything You Need to Know About  
UPC/EAN Barcodes



# Table Of Contents

Chapter 1: Introduction	2
Chapter 2: What Are UPC and EAN Codes?	
- UPC Codes	
- EAN Codes	4
Chapter 3: Why Use UPC or EAN Codes?	
- Online Sales	
- Offline Sales	6
Chapter 4: Why Choose Us for Your Barcodes?	
- Our Pricing Advantage	
- Flexible Purchasing Options	8
Chapter 5: Where Can You Use UPC and EAN Codes?	
- Online Platforms (Amazon, eBay, Shopify, iTunes etc.)	
- Offline Use (Local Stores)	10
Chapter 6: The Differences Between UPC and EAN Codes	13
Chapter 7: Conclusion	

01

Chapter 1: Introduction

## Introduction

Welcome to your essential guide to understanding UPC and EAN barcodes. Whether you're selling on *Amazon, eBay, Shopify, iTunes*, or even in local stores, having the right barcode is crucial for your business success. At [www.buybarcodescheap.com](http://www.buybarcodescheap.com), we offer high-quality barcodes at affordable prices to support your e-commerce needs.

**10% OFF**

Use the discount code **"MYFIRSTORDER10OFF"** on your first order to **receive 10% off**

**7 YEARS EXPERIENCE**

**Our Barcodes Work at Retailers Worldwide:**

UPC-12  EAN-13

[amazon.com](http://amazon.com)    **More!**

✓ **Trusted by 6K+ Happy Customers**  ✓ **No Renewal Fee**

**Working Perfectly** - perfect for listings on Amazon, ebay, Itunes and many eCommerce stores

Buy barcodes in **bulk** and **Get FREE BONUS barcodes!** 

# 02

Chapter 2: What Are UPC and EAN Codes?

# What Are UPC and EAN Codes?

A barcode consists of black lines and a 12-digit UPC or 13-digit EAN code used to identify products.

UPC (Universal Product Code) and EAN (European Article Number) are both types of barcodes used for product identification in retail and online marketplaces.

UPC codes are primarily used in the United States and Canada, while EAN codes are used internationally, especially in Europe and other regions.

UPC Codes: Mostly used in the United States and Canada.

EAN Codes: Used internationally, especially in Europe, Asia, and other regions.

# 03

Chapter 3: Why Use UPC or EAN Codes?

## Why Use UPC or EAN Codes?

Whether you're selling online or offline, UPC and EAN codes are necessary for tracking and selling your products. Amazon, eBay, Shopify, iTunes, and other e-commerce platforms all require these codes to list products/music. The best part? You can use either UPC or EAN codes on these platforms, and both are accepted for online sales.

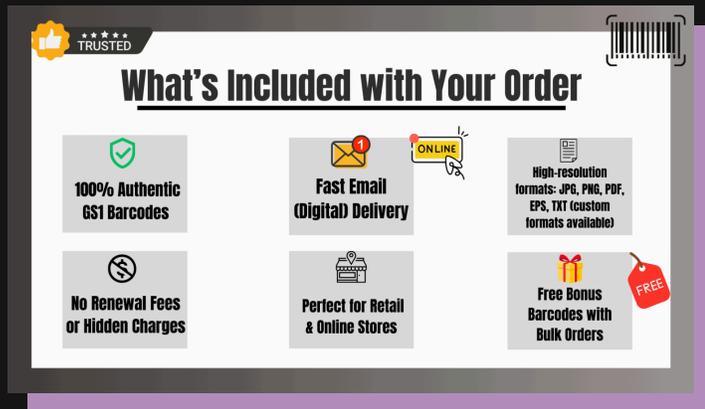
Note: eBay may not require you to use UPC or EAN codes, but Amazon does unless you obtain a GTIN exemption.



# 04

## Chapter 4: Why Choose Us for Your Barcodes?

## Why Choose Us for Your Barcodes?



At **BUYBARCODESCHEAP**, we offer affordable barcode solutions. Our prices are lower than GS1 because we own UPC/EAN prefixes obtained before the **UCC/GS1 Settlement**, and we purchase prefixes in bulk. This allows us to pass the savings on to you, without the need for annual renewal fees that GS1 charges.

*Additionally, we offer flexible purchasing options:*

-Buy just one barcode, or thousands.

-Start at only \$2.50 per UPC/EAN code.

-No renewal or hidden fees – just straightforward, affordable pricing.

**([Click Here to Buy Barcodes.](#))**

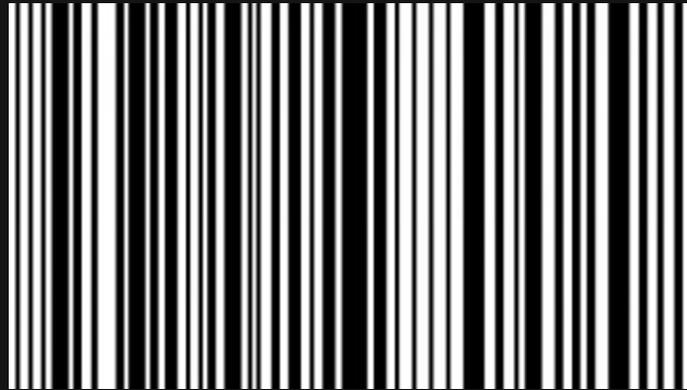
# 05

Chapter 5: Where Can You Use UPC  
and EAN Codes?

## Where Can You Use UPC and EAN Codes?

**Online Platforms:** UPC and EAN codes work seamlessly across platforms like Amazon, eBay, Shopify, and iTunes. You can use either code on these platforms.

**Offline Use:** For offline use, UPC codes are accepted in the US and Canada, while EAN codes are typically used internationally.



## Listing Your Products with Barcodes

Please read the information below :

So once you purchase your barcodes, you as the owner decide what barcode is assigned to what product, and then the next step is to provide that information to your retailers. Barcode number, product description, product price. Your retailers will take that info and enter it into their stores database so that when the barcode is scanned, your product info is shown that creates the link.

Retailers/Online stores/supermarkets will have to add your barcode and product to their own internal database system. Once they scan it, your product info will be shown in their database.

# 06

## Chapter 6: The Differences Between UPC and EAN Codes

## The Differences Between UPC and EAN Codes

-UPC Codes: Primarily 12 digits, used mainly in North America. [\(Buy UPC\(s\)\)](#)

-EAN Codes: Primarily 13 digits, used internationally. [\(Buy EAN\(s\)\)](#)

Both UPC and EAN codes serve the same purpose of product identification but differ in their format and geographic usage.

### Why is your website cheaper than GS1?

Our website offers lower prices because we own UPC/EAN prefixes that were obtained before the [UCC/GS1 Settlement](#), and we buy prefixes in bulk. This allows us to pass the savings on to you, as we're not required to pay the annual renewal fees that GS1 charges. Additionally, we're able to offer more flexible purchasing options, whether you need just one barcode or thousands. This way, we can better support your business while providing significant cost savings.

07

Chapter 7: Conclusion

## Conclusion:

In conclusion, whether you're a new seller or an experienced one, having the right barcode is essential. At [www.buybarcodescheap.com](http://www.buybarcodescheap.com), we offer affordable, reliable, and flexible barcode solutions to help your business grow. Feel free to reach out for any questions or to make a purchase.



## First-Time Buyer? Enjoy a Special Discount!

Use the discount code **"MYFIRSTORDER10OFF"** on your first order to receive 10% off. You can buy UPC/EAN barcodes for Amazon and many other platforms from the list above at affordable prices.

## ABOUT BUYBARCODESCHEAP

**BuyBarcodesCheap** was founded in 2018, giving us 7 years of experience. We've proudly served over 6,000 happy customers—and the number continues to grow. We offer extremely low prices for barcode numbers to everyone throughout the world. There are absolutely no subscription, no renewal fees, they never expire, and there's no registration needed.

We have made both UPC and EAN bar code numbers affordable for everyone. Review our low prices and you will see that we have the best prices the fastest service offered anywhere because we are providing fast service. All our barcodes are official, legal, authentic, genuine, scannable and compatible to use with most merchants including Amazon, eBay, iTunes, Shopify, and many others.

We keep an up-to-date database of all purchased barcode numbers to ensure that none of our barcode numbers are ever inadvertently duplicated. Prior to August 28, 2002, all of the barcode numbers BuyBarcodesCheap owns and sells were issued by the UCC or Uniform Code Council, now known as GS1. All of our barcodes are UCC/GS1 verified.